

About the Conference:

Viksit Bharat@2047 is India’s vision to become a developed nation by its 100th year of independence. It emphasizes economic growth, social equity, sustainability, and strong governance. The Prime Minister has launched "Ideas from Youth for Viksit Bharat@2047" to harness youth innovation for this mission. The upcoming conference on Banking, Finance, and Business Management promises to be a pivotal event, set against a backdrop of rapid technological innovation, globalization, and significant economic shifts. As these sectors undergo unprecedented transformation, this conference aims to explore the opportunities and challenges that lie ahead. Bringing together a diverse array of scholars, practitioners, and industry leaders from around the globe, the event will serve as a vibrant platform for sharing insights and discussing the latest trends shaping the future of these critical industries. Attendees can expect in-depth discussions on topics such as the impact of digital currencies, the role of artificial intelligence in financial services, the evolution of global trade, and the strategies needed to navigate the complexities of an increasingly interconnected world. The conference will not only focus on theoretical perspectives but to encourage widespread student participation in providing suggestions for the vision of Viksit Bharat@2047, to drive innovation and enhance business practices.

About the Central University of Haryana:

Central University of Haryana is one of the fifteen new Central Universities established by Ministry of Human Resource Development, Government of India in XI Five Year Plan (2007-2012) under the Central University Act-2009 of the Parliament. The University has been accredited with ‘A’ Grade in the second cycle of NAAC assessment and accreditation conducted in August 2023.The University has been listed among the top 150-200 Universities in NIRF ranking The University is fully funded by the University Grants Commission (UGC). Permanent Campus of the University is situated in 484 acres of land at Jant-Pali Villages, Mahendergarh district of Haryana from where CUH is running its academic operations. Presently the University offers 86 academic Programs (UG/PG/Research). The University is engaged in research, research-innovation, skill development as well as developing opportunities for employment generation. Central University of Haryana is moving towards realizing the dream of Self-reliant India, Saksham Bharat & Strong India as shown by Prime Minister Shri Narendra Modi. The Central University of Haryana received the FICCI Higher Education Excellence Award in the "Emerging University of the Year" category.

About the Department of Commerce:

Department of Commerce at the Central University of Haryana came into existence in the year 2011. The department offer two programs, viz. Ph.D. and M. Com in Commerce. M.Com. Programme is a two-year (four-semester), full-time Programme. This is one of the most sought-after application-oriented programs. The department has vibrant and hardworking faculty members who always keep themselves updated with the new teaching pedagogies and remain engaged in quality research work. The syllabi of the programs offered are updated regularly so as to accommodate the latest changes in the discipline. Physical infrastructure and learning resources are adequate in the Department which make the environment conducive for learning.

Eminent academicians from reputed institutions in the country are invited for extension lectures in the Department for all round development of the students. Remedial and UGC – NET classes are also conducted in the department on regular basis. The students are given corporate working exposure by organizing industrial visits during their course. A number of students from the department qualified UGC-NET examination. The alumni of the commerce department are well placed in different facets of professions like teaching, banking and corporate. The Department signed MOU with Institute of Chartered Accountants of India. The Department has been regularly indulged in conducting several academic activities like Expert Lectures, webinar, National Seminar and Conferences, Poster making Competition, quiz etc., in order to holistic development of Students.

About Indian Accounting Association (IAA)

The Indian accounting association is an interface between academicians, professional and practitioners from various universities, business, industry and government. The main function of IAA is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision making. The association was founded by academicians and professionals in accounting on March 15, 1969. It is a member organization of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, IAA has a network of 61 branches in India with more than 8700 life members, and a Research Foundation as an affiliate at Kolkata. It also brings out a biannual research journal ‘Indian Journal of Accounting’ in the months of June & December to give wider publicity to research findings. The Association also gives IAA Young Research Award and IAA fellowship. Being a branch of social science, the role of accounting has been changing the economic, social, political and cultural development over the last few centuries. Consequently, to keep pace with changing environment ceaseless work inevitable in the subject of accounting.

Key Themes & Topics

The International Conference will cover a wide range of major Themes and Topics that address the evolving landscape of Multidisciplinary sectors. Below are some of the key themes and their corresponding sub-themes:

- Track 1: Accounting, Banking and finance**
- Green Finance & Investment Strategy
 - Block Chain Accounting and Financial Transparency
 - Microfinance & Self -Help Groups
 - Corporate Finance & Behavioral Finance
 - Financial Markets-Growth and opportunities
 - Carbon Accounting & Emission Trading
 - Sustainable Finance and ESG
 - Monetary policies and their global implications
 - Fintech innovations and technology in traditional banking
 - Digital currencies and blockchain Technology
 - AI and Financial Inclusion
 - Financial Inclusion in Digital Age

- Women’s Financial Empowerment
- Bridging the Digital Divide

- Track 2: Business, management and Sustainability**
- Legal Aspects of Business
 - Latest Trends in Advertising
 - Customer Relationship Management
 - Sustainable Supply Chain Management
 - Disaster Management
 - Emotional Intelligence
 - Tourism and Wellness Management
 - Integrating sustainability into business models
 - Cross-border mergers and acquisitions
 - Innovation and Sustainability
 - Corporate social responsibility (CSR) and
 - E- Commerce Platform for Trade
 - Emerging Leadership Styles
 - The future of work: Remote and hybrid models

- Track 3: Skill Development, Entrepreneurship and IT**
- New Trends in Training & Development
 - MSME and Start-up Environment
 - Entrepreneurship and Women Empowerment
 - Entrepreneurial Learning and Teaching in Higher Education
 - AI for Decision Support
 - Contemporary issues in IT
 - Venture Capital and Crowd Funding
 - Big Data Analytics
 - Emerging Trends in Skill Development
 - Public- Private -Partnership
 - Empowerment through technology and Innovation
 - Role of Sustainable Development Goals

- Track 4: Business Governance and Economics**
- Sustainable Debt Finance and Green Bonds
 - E-Governance and Public Services
 - Gender Equality and Empowerment
 - Public Finance & Policy
 - The future of Banking regulations post-pandemic
 - Cross-border payments and the role of Cryptocurrencies
 - The future of central bank digital currencies (CBDCs)
 - Economic Development, Innovation and Technological Change
 - Digital Innovation in Business & International Trade
 - Other related themes to Banking, finance and Business Management for Sustainable Development will also be considered.

- Co-Convenor**
- Dr. Ravinder Kaur, Assistant Professor, Department of Commerce, CUH
 - Dr. Bhushan Singh, Assistant Professor, Department of Commerce, CUH
 - Dr. Mohit, Assistant Professor, Department of Commerce, CUH
- Organizing Team Members**
- Prof. Anand Sharma, Professor, Department of Management Studies, CUH
 - Prof. Ashish Mathur, Professor, Department of Management Studies, CUH
 - Prof. Sunita Tanwar, Professor, Department of Management Studies, CUH

- Prof. Ranbir Singh, Professor, Department of Tourism & Hotel Management, CUH
- Prof. Sushila Kumari Soriya, Professor, Department of Commerce, CUH
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- Dr. Himanshu Mohan, University of Lucknow, UP

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How to reach Central University of Haryana:
If you are coming from Delhi or Gurgaon (Distance-125 kms.), come through NH-08 and after crossing. Dharuhera, turn right for Rewari; and then take the Mahendergarh road and after reaching Mahendergarh travel 8 kms. towards Charkhi Dadri; and then you will find CUH Gate No.1 on Road. From there, you can reach University Academic Blocks & Administration Block. If you are coming from Jaipur (Distance190Kms.), then reach Mahendergarh via Behror and Narnaul.

Address: Department of Commerce, Second Floor; New Academic Block-III, Central University of Haryana, Jant-Pali, Mahendergarh, Haryana – 123031



CENTRAL UNIVERSITY OF HARYANA

NAAC Accredited 'A' Grade University

INTERNATIONAL CONFERENCE ON "Global Synergies for Viksit Bharat 2047: Innovations in Banking, Finance & Business Management for Sustainable Development"

ORGANIZED BY:
Department of Commerce
School of Business & Management Studies (SBMS)
Central University of Haryana

10th- 11th September 2025

Chief Patron



Prof. (Dr.) Tankeshwar Kumar
Vice Chancellor, CUH

Patron



Prof. (Dr.) Pawan Kumar Sharma
Pro Vice-Chancellor, CUH

Director



Prof. (Dr.) Ranjan Aneja
Director of CSPVB & Dean, SBMS

Co- Director



Prof. (Dr.) Sushila Kumari Soriya
HoD, Commerce

Convenor



Prof. (Dr) Rajendra Prasad Meena
Department of Commerce

Conference Secretary



Prof. (Dr.) Suman
Department of Commerce

Organizing Secretary



Dr. Ajay Kumar
Department of Management Studies



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HYBRID MODE

ORGANIZED BY:
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COLLABORATION WITH:
Indian Accounting Association South Haryana Branch
&
Centre for Sustainable Pathways to Viksit Bharat

VENUE- MINI AUDITORIUM, CUH



IMPORTANT DATES

Last Date of Registration	20 August 2025
Deadline for Submission of Full-Length Paper	20 August 2025
Acceptance of Paper	25 August 2025
Date of Conference	10-11 Sept.,2025

Guidelines for Abstract Submission

Author (s) is requested to send their abstracts, not exceeding 300 words in font size 12, Times New Roman Font type in MS word with 1.5 line spacing and Margins of 2.5 cm (1 inch). A maximum of 5 keywords

Guidelines for Full Paper Submission

The paper should be original and being presented for the first time. A written declaration about the originality of the work from the Author(s) should be sent along with the paper in the prescribed format.

- The paper should be clearly typed and should not exceed 6000 words.
- Use Times New Roman 12 size font with 1.5 line spacing.
- After blind review, all the selected papers will be eligible for presentation.

Note:

- Selected Paper may be published in Reputed Journal / Peer- Reviewed Journal / Edited Book
- Out stationed participants who want to attend the Conference, assistance for stay facility will be provided free of cost subject to availability.

The registration fee, once paid, shall not be refundable in any case.

- Registration fee includes certificate, Conference kit and meals.
- No TA and DA will be paid to delegates for attending the conference
- All Authors are required to pay registration fees separately

Participant category	Amount
Industry Persons	₹ 2000/-
Faculty/Professionals/Others	₹ 1500/-
International Participants	USD 80/-
Research Scholars	₹ 1000/-
Students	₹ 500/-

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SUBMISSION OF FULL PAPER

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